

The Sims 3: EVALUATION SUMMARY



About The Sims 3

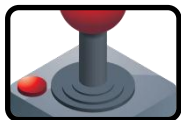
Developed by The Sims Studios in 2009, The Sims 3 (Sims 3) is a life-simulation game and is the sequel to the hugely-successful Sims 2. Sims 3 has had its fair share of controversies: delayed releases, high piracy rates and, to this day, remains to be a buggy game for many. In spite of this, many game critics have praised EA's direction with Sims 3.

Medium: Disc Version
Version Tested: 1.0.631



About "EA's Disc Checks"

Confirmed by Rod Humble in March 2009, Sims 3 would use EA's internal disc-verification system, along with a serial key for activating Sims 3 offline.



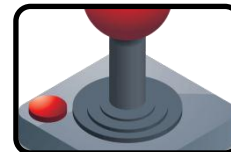
About Electronic Arts

With over 8,000 employees and \$3 Billion USD in revenue, Electronic Arts Inc (EA) is one of the world's largest developer and publisher of Video Games. Aside from once owning a 15% interest in Ubisoft Entertainment, EA's list of Developers' includes Westwood Studios, DICE, Maxis, as well as Bioware. John Riccitiello is their current CEO.

INDIVIDUAL SCORES



59%



55%



N/A

RYG's RATING*

57%

NOT FRIENDLY

* RYG's Rating is an aggregate of the Individual Scores

AREAS OF CONCERN

- Pre-Purchase & DRM Notification

DRM: Inconsistent DRM Notifications between gaming package, manual and readme files.

Publisher: As above.

- Privacy Policy

BOTH: Policy not specific on 3rd Parties that will monitor and analyse users through the Game Launcher.

- EULA

BOTH: Incomprehensible; Ownership bias; Slanted refund policy.

- Personal Backup

BOTH: Not permissible.

- Installation & Game Patches / Updates

Publisher: Logs not provided; Minimal information provided on 3rd Party Software (Integrated Game Launcher / Online Store)

- Activation

BOTH: Constant Disc-check.

- Uninstallation

Publisher: Some files and registry keys remain.

- Customer / Technical Support

BOTH: Official EA technical support Inconsistent, absent at times and unhelpful; Difficult to navigate.

- Internal Disputes Resolution

BOTH: Non-existent.