

**Platform:** PC (Windows only)  
**DRM:** "Developer-based" DRM  
**Digital Distributor:** PHYSICAL COPY ONLY!!!

**Developer:** Pigsels Media  
**Publisher:** Lace Mamba

## RYG's VERDICT

**68%** **SHOWS PROMISE & POTENTIAL**  
Between 65% and 84%

### 1. Product Info

*Note:* Coloropus uses a serial key, online activation that won't leave files or registry keys behind.

*Looking at how much information is provided on Coloropus on its website and through a distributor prior and on release.*

- ✓ Coloropus released globally on 23.03.2012
- ✓ Minimum and recommended specs provided
- ✓ Demo provided through colorop.us
  
- ✗ Available only on Windows and MacOS
- ✗ No DRM notification
- ✗ No advice on how its developer-DRM would activate Coloropus
- ✗ No Manual and/or Readme provided
- ✗ Privacy Policy not found
- ✗ All game-related information on Coloropus is difficult to find

### 2. Privacy Policy

*Note:* Coloropus will connect to a 3rd party server that Pigsels uses in relation to its DRM.

*Looking at Coloropus's Privacy Policy through Pigsels Media / Lace Mamba*

- ✗ Privacy Policy not found in relation to Coloropus

### 3. EULA TOS

*Looking at Coloropus's End User License Agreement via. Lace Mamba / Pigsels Media*

- ✓ EULA not found / not required

### 4. Setup / Install

*Looking at how Coloropus is installed on Windows PCs only.*

- ✓ Custom installation options are provided
- ✓ All files are installed within folders designated by users

## 5. Updates / Patching

- ✓ No DRM files or registry keys installed
- ✓ Currently-executing background services won't interfere with installation
- ✓ Error-free installation
- ✓ Installation completed within 5 minutes (Average time 1 minutes and less)
- ✗ No installation logs of files and registry keys provided after installation

*Looking at how Coloropus is patched prior and after gameplay.*

- ✓ Can play the game without patch

## 6. DRM & Activation

**Note:** Coloropus uses a serial key, online activation that won't leave files or registry keys behind. Coloropus can also be installed on multiple machines.

**Note:** Coloropus will connect the following servers: Leaseweb (Pigsels Media) only.

*Looking at the DRM-Free nature of Coloropus and its effects on Windows PCs only.*

- ✓ Won't interfere with currently-executing background services or software
- ✓ Firewall and AV settings aren't modified or required to be modified
- ✓ User account not required
- ✓ Unlimited online activations to any one PC
- ✓ Can play single-player game offline
- ✓ Only the Developer DRM (serial key / online activation) is implemented
- ✓ Unlimited hardware activations
- ✓ Unlimited installations
- ✓ Activation is simple and hassle-free
- ✗ No instructions provided on the activation process
- ✗ Can't verify the safety and reliability of the activation process
- ✗ Activation pathway isn't explained

## 7. Gameplay Experience

**Note:** Coloropus is not a graphically-intensive game. However, the video resolution for Coloropus is limited to a 4:3 screen and is pillarboxed.

*Looking at the gameplay aspects of Coloropus and how it interacts with PC Windows.*

- ✓ Can play on minimum specs
- ✓ Can play a backup copy of the game
- ✓ Disc not required for gameplay
- ✓ Can play offline and won't "phone home"
- ✓ Can play without connectivity issues on an ADSL connection
- ✓ Can play error-free for more than 5hrs
- ✓ Won't interfere with services and background software
- ✓ Will resume at the last checkpoint
- ✓ Can play on more than one PC simultaneously
- ✓ No DRM or monitoring services running in the background
- ✗ Requires original copy to play the game
- ✗ Only playable on mouse and keyboard
- ✗ Minimal graphical settings provided (esp. in relation to widescreen options)
- ✗ Can't modify savegame and/or config files

## 8. PC Checkup

*Looking at whether Coloropus will modify certain PC settings without users permission / consent.*

- ✓ PC clean after scanning for viruses
- ✓ PC clean after scanning for malware and spyware
- ✓ PC clean after scanning for rootkits
- ✓ HOSTS wasn't modified
- ✓ Played Coloropus without major errors
- ✓ Start-up settings remain unaltered
- ✓ No DRM / monitoring services running in the background after shutting down
- ✓ System configuration files remain unaltered

## 9. Removal Uninstall

*Looking at how clean, efficient and effective the removal process is for Coloropus (How much legacy material is there after the removal of Coloropus?)*

**Note:** Removing the registry keys manually can be found in the /HKCU/Software/ section where Pigsels / Coloropus can be found.

- ✗ Will need to uninstall the game via. Control Panel
- ✗ Registry keys will remain (these are savegame information only!)

## 10. Customer Support

*Looking at the customer support side of Coloropus through Lace Mamba*

**Note:** We encountered no bugs nor issues with Coloropus.

- ✗ Customer support not found in relation to Coloropus.

## RYG's VERDICT

# 68%



## WORTH SUPPORTING

85% and above

## SHOWS PROMISE & POTENTIAL

Between 65% and 84%

## BARGAIN BIN MATERIAL

64% and below

*While we had encountered no errors in installing and playing Coloropus, we had found that much of the "low" score was attributed to a poor notification policy on Lace Mamba to both identify which DRMs were used as well as its lack of any privacy policy.*

### Colophon

This analysis of Coloropus was compiled by Lisa and Martin Pham. Typeface used is ITC Stone Sans. RYG thanks Anna Henriksson, [Josh Bush](#), [Ethan Lee](#), [Adam Ames](#) and [David Hatch](#) for their insights and suggestions in the design of this analysis. Coloropus was bought with RYG funds through EB Games.

### Disclaimer

These analyses are only a guide and represent RYG's perspective into Coloropus as a product. We believe everyone should perform their own research and reach their own conclusions. This is one view of many, we hope. Again, we thank you for taking the time to read our analysis of Coloropus and hope you continue to support our work.

RYG is a user research and design studio for video game developers and publishers. Our focus is planning and designing games with a gamers'-first mentality through user and product research. RYG is led by a husband-and-wife team of Lisa and Martin Pham. RYG is operated in the heart of Sydney.

RYG Analysis: Coloropus  
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