

# Banished

An RYG Analysis

**Platform:** PC (Windows 7 only)  
**DRM:** DRM Free  
**Digital Distributor:** GOG

**Developer:** Shining Rock Software  
**Publisher:** Shining Rock Software

## RYG's ASSESSMENT

**78%** **SHOWS PROMISE & POTENTIAL**  
Between 65% and 84%

### 1a. Product Info

*Looking at how much information is provided on Banished on the GOG site prior and on release.*

- ✓ Banished released globally on 18.02.2014
- ✓ Banished sold through multiple vendors ([Steam](#) and [Humble Store](#))
- ✓ Minimum and recommended specs provided
- ✓ Advised DRM Free on 18.02.2014
- ✓ Manual and Readme found in-game
- ✓ EULA, [Privacy Policy](#) and [TOS](#) fully accessible on GOG
- ✓ All game-related information can be found on [GOG](#)
- ✗ Available only on Windows (with other platforms to follow)
- ✗ No public demo

### 1b. Digital Dwnld

*Looking at GOG as a digital distributing service for PC games.*

- ✓ Banished sold at one, global price
- ✓ Available worldwide through GOG
- ✓ Download / [Client Manager is optional](#); not required for gameplay
- ✓ Minimum and recommended specs provided
- ✓ Advised DRM Free on 18.02.2014
- ✓ Username, Email, Password and DOB required to create a GOG account
- ✓ Alternative payment options provided (Visa, Mastercard, Amex, Paypal)
- ✓ Correct currency confirmation provided prior, during and after purchase
- ✓ Confirmation of purchase and receipt provided
- ✓ Free and unlimited access and downloads after purchase
- ✓ Complete download specs provided through GOG
- ✓ Can play Banished without GOG's download / client manager
- ✓ Can backup purchased games "offline" (e.g. external or optical drives)
- ✓ Refunds and/or exchanges offered for purchased games
- ✓ Can access personal data
- ✓ Can terminate account or request to terminate account
- ✗ Warranties waived (excluding physical merchantability warranties)

*Note:* GOG provides a [30 day money back guarantee](#) under the provision that a solution could not be found in getting Banished up and running on player's PCs.

## 2. Privacy Policy

**Note:** This applies to the GOG's Privacy Policy only.

**Note:** Banished **will not connect** to any third party server during and after gameplay and does not require a Privacy Policy.

**Note:** There's 1,694 words within GOG's Privacy Policy.

- ✗ Cover waived against any unforeseeable damages, disruptions of service
- ✗ Account termination voids past purchases and licenses to play them
- ✗ Consumers prevented from validating GOG TOS breaches
- ✗ Can't review and question changes made to GOG TOS
- ✗ Past purchases voided after refusing to accept GOG TOS

*Looking at GOG Privacy Policy through the GOG*

- ✓ Privacy Policy found on GOG and is not required for Banished
- ✓ Policy applies to GOG only
- ✓ Privacy Policy is formatted for easy reading on the web
- ✓ Privacy Policy is **written for easy comprehension**
- ✓ "Personally-identifiable" and "non-personally identifiable" info are defined
- ✓ Policy explicitly specifies which info are collected during purchase & download
- ✓ Data centres are 100% safe and secure
- ✓ Policy explicitly specifies which information are used
- ✓ GOG will not share or sell player's personal information to third parties
- ✓ Visible opt-in / opt-out process
- ✓ Players can access their personal information
- ✓ Players can modify their personal information
- ✓ Players have full control over their personal information
- ✓ Players can validate the info they've provided
- ✓ Can review and query changes made to the Privacy Policy
  
- ✗ Players not visibly notified of any changes made to the Policy
- ✗ Players not consulted on future revisions to the Privacy Policy
- ✗ Not advised where the info is specifically stored
- ✗ Players cannot export their information
- ✗ User data is retained by GOG for an extended period of time
- ✗ No mention on how player's data is affected during a sale / merger of GOG
- ✗ Players must accept ALL changes made to the Policy before playing Banished

## 3. EULA (GOG)

**Note:** There's 2,343 words in the GOG Terms of Service.

**Note:** GOG provides a **30 day money back guarantee** under the provision that a solution could not be found in getting Banished up and running on player's PCs.

*Looking at GOG's Standard EULA and GOG's Terms of Service*

- ✓ EULA / TOS is found on GOG
- ✓ EULA / TOS covers applies to GOG's service(s)
- ✓ EULA / TOS is formatted for easy reading on the web
- ✓ Refunds and/or exchanges offered for purchased games
- ✓ Terms and conditions for its DRM-Free services are clearly defined
- ✓ Can back-up copies of Banished
- ✓ Permitted to create free "mods" of Banished once the modkit is available
- ✓ Allow monetisation of clips relating to Banished through video sharing sites
- ✓ Won't blacklist specific background services or software
- ✓ Users can initiate legal action if the arbitration process fails
- ✓ Users can criticise or provide criticism about the game without reprisals
  
- ✗ EULA / TOS was not formatted for easy reading on the web
- ✗ EULA / TOS was **not written for easy comprehension**

**Note:** Players, however, can request GOG to **delete their own accounts** if desired.

## 4. Setup / Install

**Note:** Banished is a very small game to download (~90Mb) and install on Player's PCs.

## 5. Updates / Patching

**Note:** The version of Banished evaluated was up to date and required no updates.

## 6. DRM & Activation

**Note:** GOG will connect to Edgecast in respect to downloading Banished only. Banished will not connect to any third party server during and after gameplay.

## 7. Gameplay Experience

- ✗ Users not visibly notified of any changes made to the EULA / TOS
- ✗ Players not consulted on future revisions to the EULA / TOS
- ✗ Can't review and query changes made to the EULA / TOS
- ✗ License to play the game only provided
- ✗ Warranties waived (excluding physical merchantability warranties)
- ✗ Cover waived against any unforeseeable damages, disruptions of service
- ✗ Termination process dictated by GOG
- ✗ Arbitration process isn't freely-provided and is overseen by GOG

*Looking at how Banished is installed on Windows PCs only.*

- ✓ Players can extract all game files to the directory of their choosing
- ✓ Installation logs of game files found in /AppData/Local/Temp/
- ✓ All game files are installed within folders designated by Players
- ✓ No DRM files installed within folders designated by Players
- ✓ Currently-executing background services won't interfere with installation
- ✓ Error-free installation
- ✓ Installation completed within 5 minutes

*Looking at how Banished is patched prior and after gameplay.*

- ✓ Can opt-in / opt-out of automatic updates
- ✓ Can play the game unpatched
- ✓ Can install patches manually without the client manager
- ✓ Users can be advised of game patch's availability through the client manager

*Looking at GOG in relation to Banished and its effects on Windows PCs only.*

- ✓ Firewall and AV settings aren't modified or required to be modified
- ✓ User account not required
- ✓ Can play single-player game offline
- ✓ Unlimited hardware activations
- ✓ Unlimited installations
- ✓ Activation is simple and hassle-free

*Looking at the gameplay aspects of Banished and how it interacts with PC Windows.*

- ✓ Can play on minimum specs
- ✓ Can play a backup copy of the game
- ✓ Can play in borderless full screen mode
- ✓ Can play in (flexible) windowed mode

- ✓ Video options such as Anisotropic Filtering, Anti-Aliasing, Vsync provided
- ✓ Separate volume controls provided
- ✓ Can play offline
- ✓ Won't "phone home"
- ✓ Can play without connectivity issues on an ADSL connection
- ✓ Can play error-free for more than 5hrs
- ✓ Subtitles provided in English only
- ✓ Won't interfere with services and background software
- ✓ Will resume at the last checkpoint
- ✓ Can perform a manual save during gameplay
- ✓ Can play on more than one PC simultaneously
- ✓ Can modify in-game settings within Windows Registry
- ✓ No DRM or monitoring services running in the background
- ✗ Only playable on mouse and keyboard
- ✗ No known option for user-generated subtitles

*Looking at whether Banished will modify certain PC settings without Players permission / consent.*

## 8. **PC Checkup**

- ✓ PC clean after scanning for viruses
- ✓ PC clean after scanning for malware and spyware
- ✓ PC clean after scanning for rootkits
- ✓ HOSTS wasn't modified
- ✓ Played Banished without major errors
- ✓ Start-up settings remain unaltered
- ✓ No DRM and monitoring services running in the background
- ✓ System configuration files remain unaltered

*Looking at how clean, efficient and effective the removal process is for Banished (How much legacy material is there after the removal of Banished?)*

## 9. **Removal Uninstall**

- ✓ Direct uninstallation shortcut provide
- ✓ Backup savegames prompt provided / Savegames retained
- ✓ Clean uninstallation

*Looking at the customer support side of Banished through the GOG*

## 10. **Customer Support**

- ✓ Customer service / support found in one place at GOG
- ✓ Website is easy to use and navigate
- ✓ Searching on the GOG is direct and quick
- ✓ Info is easy to read and understand
- ✓ Customer service via. Email is quick to respond within 24 hours
- ✓ Customer service will resolve issues within 24 hours
- ✓ Tone and language used is warm, inviting and personable
- ✓ Focused on understanding problems and providing an effective solution

## RYG's VERDICT

# 78%

## BARGAIN-BASE- MENT MATERIAL

64% and below

## SHOWS PROMISE & POTENTIAL

Between 65% and 84%

## WORTH SUPPORTING

85% and above

*Banished may be challenging, but it is one of the best-performed games we've evaluated through GOG in 2014. Players shouldn't be too worried in how Banished handles across various (Windows) PCs as it was designed to scale according to Player's current setup and system specs. Banished is also small and easy to set up. Players shouldn't have too many issues with GOG. They aim to keep their information up to date and relevant, allowing players to make an informed decision on price, payment, download and setup. Their money-back guarantee is nice, although it's more of a testament to their customer service rather than the ability to provide refunds that shines through. On a whole, Banished is worth buying and GOG is a digital distributor worth signing up.*



### Colophon

This analysis of Banished was compiled by Lisa and Martin Pham. Typeface used is ITC Stone Sans. RYG thanks Anna Henriksson, **Josh Bush**, **Ethan Lee**, **Adam Ames** and **David Hatch** for their insights and suggestions in the design of this analysis. Banished was bought with RYG funds through GOG.

### Disclaimer

These analyses are only a guide and represent RYG's perspective into Banished as a product. We believe everyone should perform their own research and reach their own conclusions. This is one view of many. Again, we thank you for taking the time to read our analysis of Banished and hope you continue to support our work.

RYG is a user research and design studio for video game developers and publishers. Our focus is planning and designing games with a gamers'-first mentality through user and product research. RYG is led by a husband-and-wife team of Lisa and Martin Pham. RYG is operated in the heart of Sydney.

RYG Analysis: Banished  
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