# Wall.E: EVALUATION SUMMARY



## About Wall.E

Developed by Heavy Iron Studios, a subsidiary of THQ aimed at developing children's video games, Wall.E is a science-fiction adventure game and is adapted from Pixar's blockbuster of the same name. Despite selling over 1 million units across many gaming platforms, Wall.E was criticised by many critics for its uninspiring gameplay.

Medium: Disc Version Version Tested: 1.00



## About SecuROM

SecuROM is developed by Sony DADC and remains one of the oldest DRM series in the Video Gaming market. This version implemented by THQ is a hardware-based DRM with capabilities of preventing casual copying as well as blacklisting of certain software.



## About THQ Inc.

With over 2,000 employees and \$800 million USD in revenue, THQ is a North American Video Game Developing and Publishing Studio. Aside from developing and publishing multi-platform Video Games such as the WWE and Warhammer 40,000 series, THQ has also been developing and marketing the uDraw gaming tablet for the Nintendo Wii. Brian J Farrell is their current CEO.











\* RYG's Rating is an aggregate of the Individual Scores

RYG's RATING<sup>\*</sup>

## AREAS OF CONCERN

#### Pre-Purchase & DRM Notification

**BOTH:** The DRM, its features and consumer information not provided on gaming package, EULAs or website(s).

#### EULA

**BOTH:** Inconsistent; Consumers unaware of agreement until AFTER the purchase of Wall.E; Ownership bias.

### Personal Backup

**DRM Vendor:** Unable to use/mount/play backup copy. **Publisher:** As above; one (1) backup copy is allowed as per their EULA.

#### Installation

**BOTH:** Logs not provided; DRM Files not contained to Gaming Directory.

#### Activation

**DRM Vendor:** Hardware-based activation; Activation limits not provided; Disc required to play Wall.E; Activation non-transferrable; Resale prohibited.

Publisher: As above; Poor documentation.

## Gameplay

**BOTH:** Wall.E blacklists certain software

#### Uninstallation

**DRM Vendor:** Revocation tool not provided; DRM Removal tool not provided; Some files and registry keys remain. **Publisher:** Some files and registry keys remain.

## **Customer / Technical Support**

BOTH: Non-existent.

#### - Internal Disputes Resolution

BOTH: Non-existent.