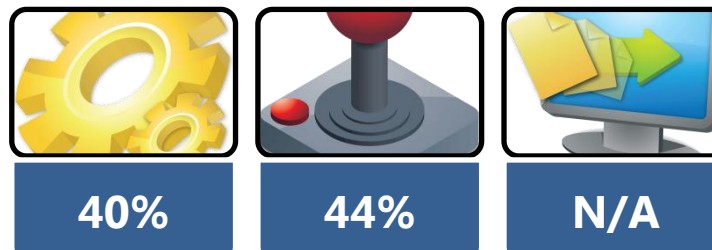


Split Second Velocity: EVALUATION SUMMARY

About Split Second Velocity

Developed by Black Rock Studios, Split Second Velocity is an arcade racer that allows players to alter racing tracks and impede other drivers through the act of blowing buildings up. In spite of the conventional gameplay, this unique twist garnered much praise from many critics and has earned commendable reviews. Split Second Velocity was developed in line with Console and Handheld systems.

INDIVIDUAL SCORES



RYG's RATING*

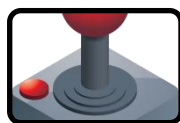


* RYG's Rating is an aggregate of the Individual Scores



About SecuROM

SecuROM is developed by Sony DADC and remains one of the oldest DRM series in the Video Gaming market. This version implemented by Disney Interactive is an online-centric, hardware-based DRM.



About Disney Interactive

With over 150,000 employees and \$36.1 Billion USD in revenue, Disney represents the largest media and entertainment corporation in the World. Disney Interactive Studios, a subsidiary of Disney with 700 employees worldwide, is charged with the production and distribution of multi-platform video games.

AREAS OF CONCERN

- Pre-Purchase & DRM Notification

BOTH: Inconsistent information between packaging, EULA and website(s);

- Privacy Policy

BOTH: No documentation in relation to Split Second Velocity.

- EULA

DRM Vendor: Inconsistent; Consumers unaware of agreement until AFTER the purchase of the Split Second Velocity; Ownership bias.

Publisher: As above; Missing EULA for 3rd Party Software

- Personal Backup

BOTH: Not permissible as per their EULAs.

- Installation

DRM Vendor: DRM Files not contained to Gaming Directory

Publisher: As above; Logs partially provided.

- Activation

DRM Vendor: Online and Hardware activation; Non-disclosure of information required/requested for activation; Non-disclosure of where the information is sent/received; Activation limits not provided; Disc required to play Split Second Velocity; Activation non-transferrable; Resale prohibited.

Publisher: As above; Poor documentation.

- Uninstallation

DRM Vendor: Revocation tool not provided; DRM Removal tool not provided; Some files and registry keys remain.

Publisher: Some files and registry keys remain.

- Customer / Technical Support

DRM Vendor: FAQ's inconsistent with results

Publisher: Knowledgebase difficult to navigate and scattered across websites(s).

- Internal Disputes Resolution

BOTH: Non-existent.