

The Sims 3: Late Night: EVALUATION SUMMARY



About Late Night

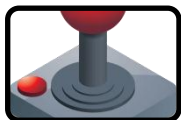
Developed by The Sims Studios, The Sims 3: Late Night (Late Night) is a life simulation game and is the third expansion pack for Sims 3. Similar to The Sims: Hot Date and The Sims 2: Nightlife, Late Night adds a "nightlife" element to The Sims 3 within another newly-created neighbourhood. Late Night also saw the addition of an in-game "online store" where players can purchase objects online. RYG evaluated Late Night with the inclusion of The Sims 3 only.

Medium: Disc Version
Version Tested: 6.0.81.009



About "EA's Disc Checks"

Like Sims 3, Late Night would use EA's internal disc-verification system, along with a serial key for activating Late Night offline.



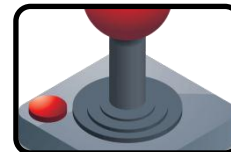
About Electronic Arts

With over 8,000 employees and \$3 Billion USD in revenue, Electronic Arts Inc (EA) is one of the world's largest developer and publisher of Video Games. Aside from once owning a 15% interest in Ubisoft Entertainment, EA's list of Developers' includes Westwood Studios, DICE, Maxis, as well as Bioware. John Riccitiello is their current CEO.

INDIVIDUAL SCORES



57%



55%



N/A

RYG's RATING*

56%

NOT FRIENDLY

* RYG's Rating is an aggregate of the Individual Scores

AREAS OF CONCERN

- Pre-Purchase & DRM Notification

DRM: Inconsistent DRM Notifications between gaming package, manual and readme files.

Publisher: As above; No demo.

- Privacy Policy

BOTH: Policy not specific on 3rd Parties and in-game "store" that will monitor and analyse users through the Game Launcher.

- EULA

BOTH: Incomprehensible; Ownership bias; Slanted refund policy.

- Personal Backup

BOTH: Not permissible.

- Installation & Game Patches / Updates

Publisher: Logs not provided; Minimal information provided on 3rd Party Software (Integrated Game Launcher / Online Store)

- Activation

BOTH: Constant Disc-check.

- Customer / Technical Support

BOTH: Official EA technical support Inconsistent, absent at times and unhelpful; Difficult to navigate.

- Internal Disputes Resolution

BOTH: Non-existent.